

WELCOME TO ALBA's CSA

Community Supported Agriculture (CSA) is an exciting opportunity to receive high quality, locally grown organic produce, picked and packed especially for you. Not only do you support local farmers, you make a personal connection with those folks who grow your food! The farmers at ALBA are committed to growing beautiful, flavorful organic produce that has a positive impact on our environment and the health of those who eat it!

Community Supported Agriculture is a method of produce distribution that allows the subscriber to share in the farmer's harvest. The money the farmers earn in advance allows them to plant a crop with assurance of economic return. One benefit of subscribing to a CSA is fresh organic produce delivered to a convenient location in your neighborhood. You can also come to the farm to pick up your share and enjoy time on a functioning farm that is a collaborative growing effort, providing for the economic well being of more than 30 family farmers. All share boxes supply your family with nutritious, high quality, locally grown organic produce. Each weekly box is abundant in both variety and quality. The volume of each produce item is weighed to ensure consistency throughout the 35-week delivery season (April through November). Produce is precious. Within each bite is fragile anticipation. Each box is assembled with attention to handling and packing. Your produce is treated intelligently; placed gently in your box with the respect it deserves. The shares are assembled on the farm where the food is grown, then cleaned, cooled and packed in our warehouse.

Eating a diet that includes locally grown organic produce adds to the overall health of each family

member. Children will eat veggies that have vibrant color and enticing aromas bursting with crisp flavors of sweet, salty, and spicy. Parents enjoy fruit as though it were the first of their childhood on a warm spring day. Grandparents can still taste the summer raptures of their youth in sumptuous local flavors grown in organic produce.

“Things should be made as simple as possible, but not any simpler.” Albert Einstein



Who is ALBA?

The Agriculture and Land Based Training Association (ALBA) is a non-profit organization whose primary purpose is to provide education in sustainable agriculture to community members of the Salinas Valley who would otherwise have no access to information and resources needed to pursue small-scale family farming.

We are able to serve our students and participants with support in farm management, agronomy, conservation, environmental restoration, business management, post-harvest techniques and marketing.

Upon completion of PEPA (Programa Educativo para Pequeños Agricultores), the classroom- based educational program, one- half acre of land is available at the Rural Development Center with rent and water offered at a reduced rates. The new farmers use the growing season to put into physical practice the concepts they have learned in the classroom.

ALBA furthers its outreach to other growers with services offered at our Farm Training & Research Center (3M Ranch) located in Las Lomas, Ca. The FTRC focuses on conservation and restoration practices that promote the health of our wetlands and the Monterey Bay, and the economic viability of family farmers. The established farmers on the ranch grow their crops with consideration for the delicate coastal ecosystems of the Monterey Bay National Marine Sanctuary.

ALBA'S commitment to family farmers strives to encompass marketing aspects within food production. As a distribution component of ALBA, ALBA Organics serves numerous farmers in our neighborhood.

Our share size is designed for the family who loves their produce. Packed with a variety of fruits and vegetables that puts fresh produce on the menu every day! If one box share is too much for you, split it with a friend, or another family

Also available upon order

*Flower bouquets \$7.00 per week
The flowers we offer are organically grown. The flowers will be cut the day before delivery to you. Three different growers will provide you a stunning variety throughout the season.*

What Are the Costs?

<u>One Month Trial Share</u>	<u>\$</u>	<u>80.00</u>
<u>Three month Share</u>	<u>\$</u>	<u>225.00</u>
<u>Five month Share</u>	<u>\$</u>	<u>375.00</u>
<u>Full Season</u>	<u>\$</u>	<u>600.00</u>

How to join our CSA

Contact:

Dina at ALBA Organics

P.O. Box 6264

Salinas, CA 93912

(831) 758- 5958 or cell (831) 682- 6811

Email: Dina@albafarmers.org



Preparing beds for strawberry transplants

Potential drop- off locations

- *Our farm- We welcome your family to spend time here!*
- *Santa Catalina School- Monterey*
- *Monterey Institute of International Studies, Monterey*
- *Hartnell College - Salinas*
- *Carmel Valley*
- *Santa Cruz*
- *Stanford University*
- *Near the Monterey Bay Aquarium*